2018

PR

And Annual Annua

BUILDING OUR Future





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Now us!

campaign.

It is time to bring the plans for physical improvements to The Danish Home to life, including a new dining room, new kitchen, remodeled ground floor gathering room, living space, and garden augmentations. For those in health care, we endeavor to provide private rooms and an additional dining room.

It is also the time to mobilize plans for greater charitable care for those who have exhausted their financial resources and to build our endowment as well as provide funding for any contingencies we encounter.

do?"

Thank you for your faithful support.

Scott L. Swanson President/CEO

Dear Friends and Family of The Danish Home of Chicago:



These are the words of Peter Ørum, longtime supporter of The Danish

Home of Chicago. They could not more aptly capture the spirit with which we seek support of our \$10.5 million capital campaign to finance capital needs, add to our charity care fund and augment our endowment, if additional resources allow.

"When we look in the mirror, we must ask ourselves how much we could possibly do, not how little we could get by with," encouraged Peter in his Essence Award acceptance speech at our annual benefit last September. That evening, we launched "Our Future in Focus"

66 When we look in the mirror, we must ask ourselves how much we could possibly do, not how little we could get by with."

Indeed, now is the time.

And it is now that we look to you, our loyal friends and family, to help ensure the long-term continuance of The Danish Home's legacy, steeped in nearly 130 year of loving care for older adults. It is time to ask ourselves, as Peter did, "How much can I possibly



Campaign Chair Knows Joy of The Danish Home's History

"Joy" is a word Kristie Hansen-Mendez uses generously to describe the unique living experience at The Danish Home of Chicago. "My mother truly loved living here in her last months. The joy of friendship that she experienced in this boutique environment is truly special and was so important to her well-being. It gave her such a great quality of life," Kristie says. "As my husband and I think about our own retirement decisions, all signs are pointing to The Danish Home."

The Danish Home of Chicago is fortunate that Kristie has agreed to chair its \$10.5 million capital campaign for physical updates and improvements, as well as increased funding for charitable care. Kristie is the only child of a cabinet maker who emigrated from Denmark to America in his mid-20s, and she is deeply connected to her Danish heritage. Her late mother was of German-Cherokee Indian descent, but "fell in love with all things Danish."

Kristie was raised in Rockford, Illinois, where she joined the Danish Sisterhood of America as a teenager. She also belongs to the Danish-American Rebild Society, Museum of Danish America, and is an active member of The Danish Home's Women's Auxiliary and the Danish Association.

"We always knew about The Danish Home," says Kristie. "My mother, Lydia, was a nurse at a retirement community in Rockford, so we knew how important the right location is for senior living. Everything just came together. When my mother needed care, The Danish Home opened its doors to her. It was a godsend."

As campaign chair, Kristie shares with potential donors her profoundly personal reasons for championing the continued well-being of the senior community that has served older adults for nearly 130 years.

"The Danish Home provides lovely living now and will continue to for generations far into the future. The Danish Home is more than a retirement community; it is a Danish-American institution, a community cultural center and gathering space for friends and family across the generations," Kristie stresses. "It must keep going, and that's what this campaign is all about."



BEAMS OF SUNSHINE We "Chased the Blues Away" at Summerfest





BLUEPRINT FOR FUN The Danish Home engages residents in enjoyable, enriching activities all year long







GARDEN VIEWS Our "Cuisine and Corks" annual benefit wined and dined guests under the stars







DECK THE HALLS Lillejuleaften, our "Little Christmas Eve," warmed the hearts of young and old

The Danish Home Foundation

FIRM SUPPORT

Established in 2013, The Danish Home Foundation is the fundraising arm through which our generous donors can offer their financial and volunteer support not only of The Danish Home, but of Scandinavian communities, customs and traditions in the Chicagoland area.

The Foundation spearheads fundraising efforts as well as identifies and solicits gifts, bequests and opportunities for estate planning. Especially this year, your gifts will subsidize major capital improvements to The Danish Home and provide charitable care for residents whose own financial resources have been exhausted.

The Foundation communicates our mission and carries out our founders' foresight to ensure The Danish Home's tradition of caring for seniors in the love, comfort and security of a real home. It is crucial to the community as it moves into the future, and your support is invaluable.

FINANCIAL SUPPORT

We depend on the generosity of our donors to help sustain our mission to provide quality care for seniors. Please consider the following ways in which you can support The Danish Home Foundation:

CAPITAL CAMPAIGN/ CHARITABLE CARE

Our campaign seeks gifts specifically earmarked for our \$10.5 million goal in support of building improvements, charitable care and endowment growth.

ANNUAL GIVING AND PLEDGES

We ask that these be fulfilled by the close of our fiscal year on September 20th. Pledges may be made over several years.

MATCHING GIFTS

These permit doubling or even tripling the dollar value of your annual gift. Please check to see if you or your spouse are affiliated with a matching gift company or organization.

ANNUAL CHRISTMAS APPEAL

This supports charitable care of our residents.

SECURITIES

Gifts of appreciated securities are always welcome and may offer significant tax advantages.

PLANNED GIFTS

We welcome the opportunity to review different planned giving alternatives with you.

Donations can be made at www.DanishHomeOfChicago.org.

The Danish Association Selective Financial Statement

SEPTEMBER 30, 2018

STATEMENT OF FINANCIAL POSITION:

Current assets	\$691,802
Investments - Foundation	8,208,264
Interest in donor controlled perpetual trust	5,321,091
Property and equipment with other assets	3,803,615
Current liabilities	407,301
Reserve for Life Care costs	1,574,717
Equity	16,042,754

STATEMENT OF ACTIVITIES:

Operating revenue from residents' services	\$2,486,249
Operating expenses	3,096,361
Operating - net loss	(610,112)
Revenues from Foundation activities (net)	616,902
Excess of revenue over expenses	\$6,790

CENSUS:

Independent living		12
Catered living		14
Healthcare		8
	TOTAL	34

Note: Our operating fund's net loss is a measure of The Danish Home's historic charitable mission, and is covered by our Foundation's investment earnings, contributions and bequests.

Scout's Honor Comes to The Danish Home

Annette Cameron was the first woman in Chicago to receive a pin for over 70 years of service to the Girl Scouts. No one had ever served that long in this city.

A resident of The Danish Home since August 2018, Annette is a delightful woman brimming with wit and easy laughter. Throughout her long service to the Girl Scouts, "Auntie Net" has filled just about every role. But it's her passion for the children that has kept her entrenched for so long. "Some of them are in their 70s and 80s now!"

Widowed in 2011, Annette came to The Danish Home on the advice of her daughter. The two looked at several communities, but when they noticed the much friendlier, homier atmosphere of The Danish Home, they agreed, "This is the place." Annette is enjoying the engaging lifestyle offered at The Danish Home and is also contributing to its activity calendar. She arranged for her troop to sing Christmas carols and play bingo with residents.

"I try to live by the Girl Scout motto," said Annette. "Be prepared and do a good turn daily."







Peter Ørum and his family gratefully received the 2018 Essence Award for exceptional service at our elegant "Cuisine and Corks" annual benefit on September 15th.

In a moving acceptance speech, Peter reminded guests of the importance of giving to The Danish Home's capital campaign, "Our Future in Focus," now. "Now us!" were his impassioned words. "When we look in the mirror, we must ask ourselves how much we could possibly do, not how little we could get by with," said the Danish-born entrepreneur, innovator and long-time friend and supporter of The Danish Home.

In honor of Peter and his family, a video presentation showed guests key moments in the Ørums' lives as well as the many ways in which they have supported not only The Danish Home and other Danish-American organizations, but the Chicagoland community at large.



The family demonstrated the ultimate faith in The Danish Home when Irma moved into the boutique community five years ago.

Said Peter, "The Danish Home has been a godsend to many of us. May we lift together to make sure it is prepared for the future."









Our Community Impact

The Danish Home has a long-time commitment to the Norwood Park community of Chicago, which has been our treasured home for 127 years. We demonstrate our dedication to having a positive impact on our community in the following ways:

CHARITABLE CARE

In Fiscal Year 2018, The Danish Home and The Danish Home Foundation paid in excess of \$303,000 in charitable care for residents who have outlived their financial resources.

In 2018, The Danish Home paid a long-term care provider assessment fee of over \$24,500 to the State of Illinois. These funds are used to support the Illinois Medicaid program, which provides healthcare coverage to low-income families lacking health insurance, children who are wards of the State, low-income senior citizens, individuals with disabilities, and elderly people receiving care in skilled nursing facilities.

COMMUNITY CARE AND BEAUTIFICATION

The Danish Home's elegant campus has graced our community for generations and strives to be a good neighbor to the community it serves. The grounds and facilities are meticulously maintained so that neighbors and visitors can enjoy our beautifully landscaped, parklike atmosphere. Once our capital campaign is fulfilled and improvements are made to our building and grounds, our campus will be even more lovely.

VOLUNTEER DESTINATION

Many groups and individuals are drawn to The Danish Home to work among our warm and welcoming residents. Volunteer opportunities include coordinating special events, serving on the Women's Auxiliary and Board of Directors, and more. The Danish Home facilitates almost 3,200 volunteer hours/year. We are proud of our community and welcome Scandinavian and other not-for-profit organizations to have meetings and gatherings in our home.

Our Generous Donors

FOCUS ON THE FUTURE

(Pledges and Donations) Andersen, Jerry and Shirley Andersen, Neil and Cynthia Andersen, Peter Anderson, Jeff and Chervl Back, Susan and Birger Beube, Hanne and Gene Bloom Family Charitable Foundation Breitzke Trust Bruynseels, Leo and Louise Cederlund, Diane Christensen, Jim and Joy Crooker, Jill K. Danish National Committee of Chicago Danish Sisterhood Dagmar Lodge #4 Doucet, Birgitte Riegels Eriksen, Kim & Julie Esther Hansen estate First Midwest Bank Frink, Karen Glintborg, Jan and Chris GTRC LLC match with Bruce & Kristie Hansen Mendez Harper, Mary Jo Harrison, Lucy and Douglas Heidemann, Stan and Kathy Hetland, Kathleen Hoexter, Joan Holger Nielsen Estate lversen, Joan Ivy Marketing Group, Debra Sheridan Jensen/Nielsen Family Fund Jensen, Bebsie Jensen, Beverly M. Jensen, Dawn Kim Jensen Wojack & Family Johnson, Lois and R. Don Keller, Ken & Sue Knutson, Rev. Dr. Karen Krogh, Rose Matosky, Paul & Ruth Sorensen-Matosky MERCK match with Matosky Mickey, Anne Miller, Gail L. Nefeldt, Dennis & Jane Nielsen, Eric and Ruth Orum, Peter and Irma Pedersen, Paul Pedersen, Vaughn & Kirsten

Rasmussen, Bente and Lars Rasmussen, Warren and Nancy Roge, Paul and Cheryl Steffensen, Linda, Elsa and Elizabeth Stolfa, Ellen Swanson, Amy L. and Scott Vannevel-Ellis, Linda Vashinko, Carol Wheeler, Joann Whitcomb, Nike Yohanan, Robert

ANNUAL SPONSORSHIP

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SUMMERFEST SPONSOR

The Paul Roge Family

LILLEJULEAFTEN - 2017

Chuhak & Tecson, P.C. Dania Society Danish Sisterhood Dagmar Lodge #4 Whitcomb, Nike Leo and Louise E, Bruynseels

HONORARY

In honor of Harvey Hoyer's 80th birthday In Honor of Jerry and Shirley Andersen Birthday Andy and June Frostholm 100th **MEMORIALS**

In Memory of Alice Petersen In Memory of Anthon Bang In Memory of Avis Rasmussen In Memory of Bob Franden In Memory of Chris and Robert Steffensen In memory of Dan Nygaard In Memory of Dora and Jens Hansen In memory of Dorothy Christensen In Memory of Edith Jorgensen In Memory of Elfrida Jacobsen In Memory of Ellen Andersen In Memory of Ellen Fox In Memory of Elsie Drumm and Pauline Jensen In Memory of Erick D. and Grete Nygaard In Memory of Erik Brynn Baelum In Memory of Erik Haxager In Memory of Genevieve Bagger 46.80 In Memory of Glenn Nielsen In Memory of Howard Sivertsen In Memory of Jenny Jensen In Memory of Jorgan B. Mortensen In Memory of Judi Baelum In Memory of June Frostholm In Memory of Karen Kramme In memory of Kari Andersen In Memory of Kittie V. LaPointe In Memory of Fred Knudsen, Randy Knudsen, and Gerri (Knudsen) Guerino In Memory of Kresten & Robert Steffensen In Memory of Louise Blumenthal In Memory of Lydia Hansen In Memory of Margit Eriksen In Memory of Mary Roberts McCracken In Memory of Nancy Jorgensen In Memory of Richard E. Hellyer In Memory of Robert Vashinko In Memory of Ruth Petersen In Memory of Ruth Rider In Memory of Sharlene Roge In Memory of Sonja Ceisel In memory of Thorkil Winther In Memory of Tom Bach In Memory of Toni Torske In Memory of Tova Craig In Memory of Tove J. Swanson In Memory of William Westphal



Dania Society

Chicago

Foundation

Dosse, Sonja

#4

Danish American Athletic Club

Danish Brotherhood Lodge #35

Danish Sisterhood Dagmar Lodge

Danish National Committee of

Danish Old Settlers Society

Danish Pioneer Newspaper

Danish-American Language

DeLassus, Paul and Kathryn

DaSanBiagio, Michael

Dieck, Mr. & Mrs. Kevin

Diessel, Inger-Lise

Doty Nurseries Jensen, Erik and Bebsie Douglas, Anne Marie Jensen, Erik H. and Patricia A. Doyle, Diane Jensen, Erving and Beverly Edwards, Alice Jensen, Ole and Elaine Einspahr, Mr. & Mrs. Dean Jensen, Richard and Kathy Ekstrom, Nils and Nancy Jeppesen, Lynda Eric J. Fernandez & Co. Johnson, Arthur and Nancy Eriksen, Danuta Johnson, R. Don and Lois Eriksen, Kim and Julie Jorgensen, Glenn Everett, Curtis Jorgensen, Ib Fay, Ruth Ann Jorgensen, Marjorie Felber, Raymond and Karen Jorgensen, Paul A Feldy, Phyllis Keller, Ken and Sue Fichtner, Fred J. and Geraldine Killingback, Don & Kim First Illinois Systems Inc. Kim, Tony Fischer, Helge King, Susan Kirsten's Danish Bakery Fox, Myra Franden, Robert and Cynthia Kjeldbjerg, Dan and Wendy Knutson, Rev. Dr. Karen Freund, Kirsten Friends of the Viking Ship Kolar, Mark Frink, Karen E. Koroski, Leonard E. Frostholm, Drew Kraatz, Elaine Kramme, Erik and Ruth Frostholm, Glenn and Sally Gaynes, Randy Kraus, Norman and Joyce Geismar, Deborah Kremer, Charles Kristensen, Carl E. and Else Gerdes, Mike Krueger, Elaine Giuliano, Nancy Glintborg, Chris and Jan Krueger, Julie Goetz, Kenneth Kyrk, David and Anny Gould, James and Pearl Langseth, David J. and Carol M. Grandin, Jack and Lina Larson, Carol Gregory, Mary Laux, Dianne Grizzel, James and Yvonne Lee, John O. Lent, Bill And Nell Grudzien, Gregory and Ina Guerino, Mary Ellen Lind, Charles Gustafson, Milton and Margaret Losser, Harriet J. Gustafson, Mr. & Mrs. Clinton Luzio, Martha Madsen, Ed and Melva Hakes, Jean Hankins, Nena Malloy, Thomas and Sabine Hansen Interiors Mason, Joan Hansen Mendez, Kristie Matosky, Paul McAvoy, Don and Carol Hansen, Charles E. and Emma Hansen, Larry McCrudden, Janis Hansen, Olaf and Darlene Mehl, Constance Harrison, Douglas and Lucy Mellemstaternes Garderforening Haxager, Christine Meyers, Else Haxager, Christine, and Gaynes, Michaels, Kenneth and Carol Randy Mickey, John Haxager-Kunze, Susan Miller, Gail Haynes, Brian and Sandi Moe, Jerry and Birthe Mogensen, Kenneth and Patricia Heggem, Karen M. Heidemann, Stan and Kathy Molgaard, John Hellman, Carolyn Montana, Lori Hellwig, Amy Nefeldt, Dennis and Jane Hellyer, Edith Newman, Janet Henning, Amy Nielsen, Ellen Henriksen, Harry Nielsen, Eric Hewitt, Fawn Nielsen, Eric O. and Ruth Hoexter, James A. and Julia Nielsen, Jens and Jette Hoexter, Joan Nielsen, Judith Hoffer, Randall and Rita Nielsen, Kenneth Holfels, Michael and Ellen Nielsen, Knud and Krista Hollesen, Frank and Kathy Nielsen, Leif and Valerie Hoppe, Ronald B. Nielsen, Paul & Tracey Howard Simon & Associates Nielsen, Peter K. Hoyer, Harvey J. and Jacqueline Nielsen, Richard Huber, Jeffrey Nielsen, Robert E. and Arleen Hultman, Nina Nimbus Klubben Midwest Iversen, Glen and Joan Nordtorp, Arne lversen, Herta Normolle, Hans Frank Ivy Marketing Group, Inc. Nussle, Mark and Lori Nyby, Folmer and Vera Jackman, Joan O & H Danish Bakery Jackson, Jean Jacobsen, Therese Olesen, Mikael & Lea Olesen, Mr. and Mrs. Eric A. James River Insurance Group Olson, Sue Jensen, Annelise Jensen, Carl and Ellen Orlet, Sue A. Orum Keller, Christa Jensen, Dawn

DONOR LIST

\$100,000 AND OVER	1	\$500 TO \$999	40
\$10,000 TO \$99,999	2	\$200 TO \$499	49
\$5,000 TO \$9,999	9	\$100 TO \$199	69
\$1,000 TO \$4,999	26	\$99 AND BELOW	129

Orum, Peter Ostreko, Diana Osuch, Emil and Elsie Osuch, Steve and Melissa Otto, Ronald J. Patzloff, Mark and Ruth Pedersen Company Pedersen, Niels V. Pedersen, Paul F. Pedersen, Vaughn and Kirsten Petersen, Donald and Alice Peterson, Doris Peterson, Esther M. Peterson, Karen Peterson, Mary Jane Piening, Ronald Pointer, Ellen and Tom Poland, Mark and Nancy Polcyn, Virginia Portenlanger, Betty Porter, Kate Poul's Landscaping & Nursery, Inc Randerson, Michael Rask, Elinor Rasmussen, Gordon E. and Virginia L. Rasmussen, Lars and Bente Rasmussen, Lynette Rasmussen, Robert Rasmussen, Warren and Nancy Rebild National Park Society, Inc -Chicago Chapter Richard, Mr. & Mrs. Karol Richards, Suzanne Rider, Philip A. and Jane Roae, Chervl Roge, Paul E. and Sharlene Rosenberg, Jack R Rundo, J. and Katrine Sabroff, James Sanchez, George and Janice Sanchez, Sharon Sarno, Judith Scandinavian Park Inc. Schmidt, Dale A. Schroeder, Mr. & Mrs. Alan Schuh, Susan P. Schulz Schwab, Rick Senior TV Shults, Brian and Jamie Sigg, Juanita and Ted Sindberg, Ole Sisinni, Susan Sivertsen, Barbara Sivertsen, Lynn Sjorslev, Martha Sorensen, Esther Sorensen-Matosky, Ruth Stamos, Darlene Stangeland, Lois Stasell, Barbara Stasell, Wendy Stavnem, Roger Steffensen, Linda Steine, June Stewart, Barbara Stiles, Isla Stinner, Judith Stolfa, Ellen Stolfa - Rowe, Ken and Ellen Stoner, Mary S Swanson, Scott and Amy Thain, Mr. & Mrs. Gerald The Benevity Community Impact Fund



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